



Business in times of crisis

The "Famagusta Business Forum" was held with great success, organized by the Famagusta Chamber of Commerce and Industry (EBEA) and the Piraeus Chamber of Commerce and Industry (EBEP) on Thursday, May 12, 2022, at the Event Center, Ayia Napa Marina. The challenges and opportunities in the fields of Economy, Shipping, Tourism and Energy were discussed by officials and representatives of the business community from Greece and Cyprus.

The event took place on the occasion of the 50th anniversary of the twinning of the two Chambers. This is an event co-organized for the first time by the Chambers of Piraeus and Famagusta and paid tribute to all those who contributed to the continuation and empowerment of the two Chambers.

The event was greeted by the President of the Chamber of Famagusta, Augustinos Papatomas, the President of EBE Piraeus, Vassilios Korkidis, the Minister of Energy, Trade and Industry, Natasa Pileidou, the Minister of Development and Investment of Greece.

Of particular interest was the "economy" panel, where top government and other officials discussed the effects on global economies of global crises, inflation measures and slowing growth. The roundtable discussion - moderated by the General Manager of SELK, Kyriakos Iordanous - consisted of the Minister of Finance of Cyprus, Konstantinos Petridis, the Minister of Finance of Greece, Christos Staikouras, the President of EBE of Athens, Giannis Braos Christodoulos Agastiniotis and the President of EBE Piraeus, Vassilios Korkidis.

The Famagusta Business Forum also hosted renowned organisations and individuals in key positions in the Tourism sector. After all, this is one of the industries with the day's biggest challenges. The round table discussion was entitled "change of course for the tourist product" since the common acceptance is the need for a new identity in tourist Cyprus. The issue will be discussed in detail by the Minister of Transport, Communications and Works, Giannis

Karousos, the Deputy Minister of Tourism of Cyprus Savvas Perdios, the Deputy Minister of Tourism of Greece, Sofia Zacharaki, the President of the Hellenic Tourism Organization, Angela Gerekou and the President of PASMO. The panel was coordinated by Christos Angelidis, President of the Pancyprian Association of Hotel Managers (PASYDIXE).

Of particular interest was the roundtable discussion on Investment and Development, in which speakers spoke about "investment opportunities in the Eastern Mediterranean in times of crisis". Specifically, the panel was attended by the Minister of Energy, Trade and Industry, Natasa Pileidou, the Minister of Development and Investment of Greece, Adonis Georgiadis, the Minister of Health, Michalis Hatzipantelas and the General Director of the Ministry of Economy, Development. The moderator of the discussion was Elias Hatzikoumis, European Union Officer in Support and Financing of Programs.

The forum ended with another discussion concerning the Shipping sector and was entitled "The Mediterranean as a hub of blue growth and the role of Greece and Cyprus". Leading personalities spoke about a now key sector of the Cypriot economy and definitely emerging. The representative of the Chamber of Famagusta George Mavroudis coordinated the discussion which was attended by the Deputy Minister of Shipping, Vassilis Dimitriadis, the Minister of Shipping and Island Policy, Ioannis Plakiotakis, Ioannis Melas, Elliniki Mei Dikios Cyprus, Shipowners' Association and Charalambos Manolis, Representative of the Management Company of the Cyprus-Greece shipping association.

The forum was moderated by journalist Vivian Kanari.

It is noted that at the end of the speeches a protocol of cooperation was signed between the Municipality of Famagusta and the Municipality of Piraeus by the Mayors of the two Municipalities.

Sponsors of the event were:

Platinum Sponsor: Cyprus Shipowners' Association

Gold Sponsor: IronFX

Silver Sponsor: Atlas Pantou

Bronze Sponsor: Hellenic Bank

GREEK ORIGINAL TEXT YOU MAY FIND HERE

<https://famagustachamber.org.cy/En/news/480/2022/05/13/To-epiheirein-stin-epohi-ton-kriseon>