



1. This policy outlines the necessary principles that users of social media shall observe, the conditions in which Internet activity will be monitored and actions to be taken upon violation of the established policy.

The Company expect all individuals to always comply with this policy and to protect the Company's brand and reputation. This policy deals with the use and misuse of social media platforms and other websites.

2. Also, it applies to all individuals working at all levels in the Company, either in the office or on board the vessels and covers the use of social media during work and non-work hours, on personal and Company supplied equipment (laptop computers and cellular / smart phones).

3. The Company recognizes the value of social media and expects all staff to use these tools responsibly, protecting Company's reputation, as they would in traditional media.

4. The following basic principles to be observed:

**Be responsible.** As an employee, any user-generated content could have an impact on the Company's reputation, so give careful thought before sharing photographs or video of the Company assets, particularly our ships, facilities or people in uniform.

**Be accurate and honest.** In any circumstance in which you are in doubt, or you are uncertain about how to respond to a post, contact the Company for guidance.

**Do not make** posts or comments that may be considered defamatory, obscene, libellous, threatening, harassing, or embarrassing to others.

**Before** you post photographs of other people, get their permission first.

**Never** use someone else's copyrights, copyrighted material, trademarks, service marks or other intellectual property.

**Do not use** the Company's logo (in any form) on any personal social media platform. Use of any Company logo must be approved by the Company.

**Respect** others in any online social interaction. Do not use social media or any similar form of communication to attack or insult the Company, fellow employees, customers.

**Do not disclose** any confidential, proprietary or sensitive information about the Company.

**Do not comment** on the Company – related legal matters, financial performance.

**If any member** of the media (social or traditional) contacts you about your user-generated content (i.e., blog post, comment, video), a colleague's or another parties, do not engage in a dialogue, rather refer them to contact the Company.

Capt. Eberhard Koch  
CEO & Chairman